



Barra Strait Mi'kmaq FRIENDSHIP festival AUGUST 30, 2025

Mawio'mi Tewitk

Mawio'mi Tewitk

Scared Gathering + Grand Narrows

Mawio'mi meaning: the gathering of friends, elders, youth and community members with activities, food, song and prayer, to bring people into a welcoming and safe area.

Tewitk meaning: where water flows out, placename: Grand Narrows

Organization/Individual Name: _____

Address: _____

Describe your interest for supporting or participating at our Friendship Festival:

☐ Are you a member of a First Nations Community

If yes, name community: _____

Please check appropriate boxes:

☐ Support/Info organization ☐ Musician ☐ Artist
☐ Craft Seller ☐ Story Teller ☐ Writer ☐ Sponsor

Please provide age range: ☐ youth to 21

☐ 21-35 ☐ 35-65 ☐ 65+

Are you interested in participating at event ?

☐ Would you require a display table in one of our festival tents?

What would you display? _____

☐ Would you participate in our Story Teller Program?

How many stories? _____

Story subjects: _____

Website: _____

Facebook url: _____

Instagram url: _____

Barra Strait Mi'kmaq Friendship Festival –

Iconic Logo Contest

Submission and Collaborator Form

The Grand Narrows Waterfront Development Society (GNWDS) and the 7GI Society are partnering to create a landmark initiative centered on Mi'kmaq history and friendship along the Barra Strait. This project is designed to deepen community connections, promote cultural understanding, and celebrate the rich heritage of the Mi'kmaq people. With a targeted completion in 2025, this initiative includes interpretive signage, student engagement, and cultural events that honor the enduring friendship between Mi'kmaq and non-Indigenous communities. We are hosting the Mi'kmaq Friendship Festival – August 30/31 2025 at the Grand Narrows Waterfront. The event features:

1. A vibrant community event at the Grand Narrows waterfront to celebrate Mi'kmaq friendship and culture
2. Activities to include performances by local Indigenous musical artists, traditional storytelling, cultural demonstrations, and craft workshops.
3. Opportunities for attendees to learn about Mi'kmaq traditions and history in an interactive setting

Iconic Logo Contest

The Barra Strait Mi'kmaq Friendship Event – Mawoi'mi Tewitk needs and iconic image to be used on t-shirts and promotional information.

We hope receive submissions that captures the spirit of this wonderful gathering along the Barra Strait – a landmark initiative centred on Mi'kmaq history and friendship. We hope the submissions would deepen community connections, promote cultural understanding, and celebrate the rich heritage of the Mi'kmaq people.

AECOM Canada has provided sponsorship of prize money the contest. The first prize is \$400.00 and the winners artwork will be printed on event t-shirts. The runner up will be awarded \$200. **The contest will be close July 17, 6pm 2025.** Our judging team will evaluate the submissions the selected artwork would be printed on T-shirts for the event, and to be worn by Wheelhouse Café Staff.

Select submissions will be on display at our event.

☐ Would you be able to help promote our festival to your membership or followers? How can we help support your group in this effort? _____

☐ Would your group be interested in exploring participating in our sponsorship program as event sponsor, T-Shirt merchandizing Sponsor or other?



Iconic Logo Contest

Submission and Collaborator Form



Sample image
from Indigifest
Victoria BC, 2019

1st Prize \$400

2nd Prize \$200

DEADLINE for Submissions JULY 17, 6 pm AST

Organizers would thank AECOM Canada for providing
sponsorship for the Iconic Logo Prizes.

*AECOM is proud to stand behind this Cape Breton
initiative, where artistic expression and Mi'kmaq
friendship come together along the Barra Strait.
AECOM: Delivering a better world.*

Key works and concepts: Barra Strait Mi'kmaq Friendship
Event, Mawoi'mi Tewitk, Barra Strait, Friendship, Friendship
Treaties, Mi'kmaq culture and traditions, bras d'or lakes, The
spirit of the lake speaks, Mi'kmaq medicine wheel

Format: logo are to be submit camera ready 6" x 6" *.pdf
or *.jpg format.

**Maximum 4 colours, if logo contains text ensure it is bold
text**

**Images will be enlarged to as large as 12 " x 12 for t-shirt
production.**

Contact information: this is for internal use only and will not
be included in the public listing.

Contact

Title/Position

Company

Mailing Addr

Telephone

Contact Email

Artist bio: *provide description of yourself and your
interest in artwork.*

Artist Statement about the submission: *in
support of oral traditions, please share thoughts and
inspirations related to your submission.*

Submit the following items:

1. This completed and signed application form
2. Artist head shot
3. Logo submission 6" x 6" *.pdf camera ready

Acknowledgement: We / I are interested in supporting this
festival and provide permission to Grand Narrows
Waterfront Development Society and 7GI Society to list our
name as a Collaborative Participant and the right to use
artwork submitted for t-shirt and other promotional items
as well in event literature and promotions. We also permit
the promoters the right to use publicly available or supplied
information about our group or crafts in event promotion
information.

Signed

Name

Date: _____

Return this form to rpointk@hotmail.com or
nigel.kearns@7gisociety.ca

Or complete online form: [iconic logo contest](#)